



(and Completing)  
**3 STEPS TO SETTING ^ GOALS IN YOUR  
CREATIVE BUSINESS**  
*Part 2*



What are some of your overarching business goals? What categories can you break them down into and how will you prioritize them?



What areas in your business do you need to focus on more to increase your profitability? What are some of the areas that you often get distracted by?



How can you make your goals more manageable and measurable?



What are some of the daily, weekly, monthly and yearly objectives that you have in your business? What methods may help keep them on track?



How much time, money, and energy do each of your goals require?

